OUR VISION

Animal Equality’s vision is a world in which all animals are respected and protected.
OUR MISSION

Animal Equality is an international organization working with society, governments, and companies to end cruelty to farmed animals.
NUMBER OF INDIVIDUALS

- 70 billion mammals and birds.
- 50-170 billion farmed fish
- 200-400 billion farmed shrimp, crabs and other crustaceans
- 1-3 trillions of wild fish
NEGLECTEDNESS
Number of land animals killed annually for the average American consumer (total: 24.6)
Estimated number of animals killed for direct and indirect consumption of animals by average American (total: 467.5)
OUR PRIORITIES
Estimated number of chickens who suffer to death without even make it to slaughter.

139,017,000

Estimated number of animals killed for fur, in shelters and in laboratories combined.

25,502,000
Aquaculture is expanding to meet world fish demand.

Source: World Resources Institute
INDIA

Third country in the world with the largest amount of farmed animals

Third largest producer of eggs

Second largest fish producer in the world

Largest exporter of beef

Largest population of dairy cows and second largest consumer of dairy

Slaughter of cows and calves is prohibited in most of the country. Big welfare problems.

Prevention of Cruelty to Animals Act prohibits the use of battery cages.

Lowest rate of meat consumption of any country. 1/3 are veg.
Growth in Demand for Poultry Meat 2000 - 2030

Value in kg/sqkm
- < 0
- 0
- 1 - 50
- 51 - 100
- 101 - 250
- 251 - 500
- 501 - 1,000
- > 1,000
- No Data

No individual country data available for Europe.
OPPORTUNITIES FOR LEGAL WORK

Legislation

Introduction of new recommendations through the Law Commission of India.

Investigations

Undercover investigations inside animal facilities.
MEXICO

Ninth country in the world with the largest amount of farmed animals


Municipal and Federal slaughterhouses with municipal slaughterhouses not stunning animals.

Enforcement on state level: Fines and administrative arrest. Ambiguity.
OPPORTUNITIES FOR LEGAL WORK

Legislation

Improvements on a State level. Jalisco
Changes to the Federal Law of Animal Health

Investigations

Slaughterhouses Mexico - 7 states
First investigation inside caged hen farms.
First investigation inside dairy farms
Europeans are largely preoccupied about animal welfare

Treaty of Lisbon refers to animals in Europe as sentient beings

Most EU directives are resource based indicators. Except for broilers which includes animal based indicators

No specific EU legislation concerning cattle

Ban on battery cages and gestation crates across the EU

Veal crates become illegal in 2006

Austria - UK - Switzerland leading the way. Bans on fur farming, mutilations, cages
KEY AREAS OF FOCUS

Legislation at the EU level
ECI - European Citizens Initiative
Rabbit welfare
Pig mutilations

Investigations
Investigations throughout the European Union are necessary

Opportunities BREXIT
Foie gras
Introduction of CCTV
Pre-stunning requirements
KEY AREAS OF FOCUS

**Education**

- At the Parliament level.
- Citizens through online - offline education.

**Enforcement**

- A farmer sentenced on two counts of animal cruelty in the UK.
- Longest prison sentence for farmed animal cruelty in Spain/UK.