

OREGON WILD

Advocacy 201





Lobbying. Bleh. Why do it?



- Because our most vulnerable wildlife needs you to be their voice!
- Sitting down with your elected officials face-to-face makes a huge difference!
- It's not just reactive. It's proactive!
- It is important for citizens to know how laws get made.

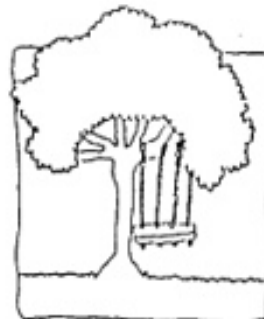
How a Bill Becomes a Law



How a Bill Becomes Law



AS INTRODUCED



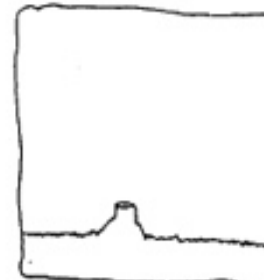
AS AMENDED IN COMMITTEE



AS AMENDED ON SECOND READING



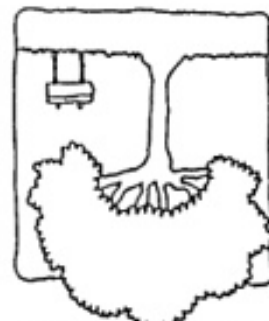
AS ENACTED



AS FUNDED BY JOINT BUDGET COMMITTEE



AS IMPLEMENTED BY THE STATE AGENCY



AS REPORTED BY THE MEDIA

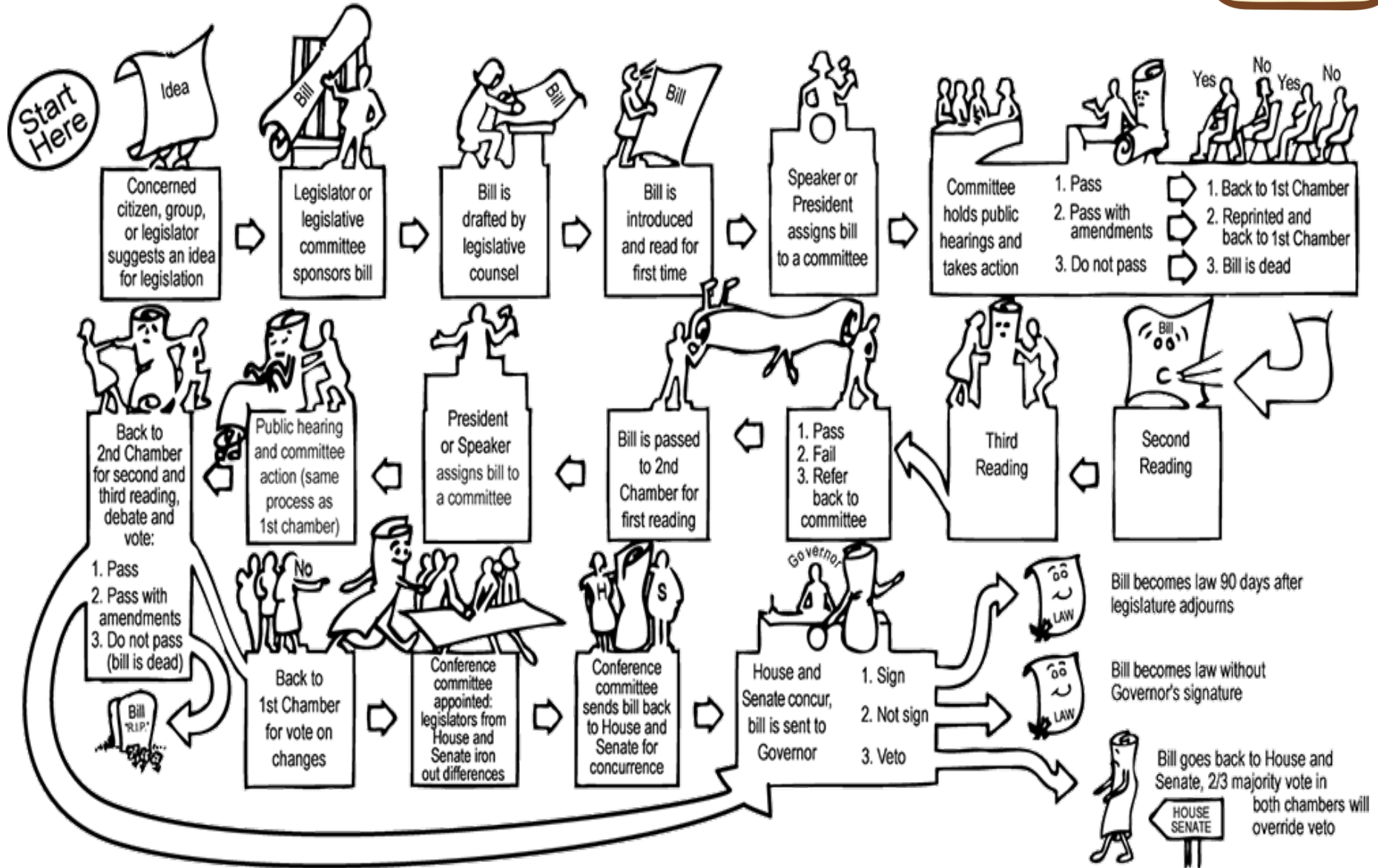


AS UNDERSTOOD BY THE PUBLIC



WHAT WAS ACTUALLY NEEDED

OK. Seriously, this time...



Lobbying: Getting Started



- **The connection between citizens and their government is strengthened when the public has ample opportunity to have their concerns heard by the legislature.**
- Find out who you represents you.
 - <https://www.oregonlegislature.gov/FindYourLegislator/leg-districts.html>
- Attend a Lobby Day in Salem!
- Call or email to schedule an appointment
 - Will you be meeting with the legislator or staff?
 - Are you going alone or with a group?



WHO REPRESENTS YOU?
FIND YOUR ELECTED OFFICIALS

Lobbying: Meeting Prep



- Meet with your group and select the issue you will be discussing and make sure you are all on the same page
- What is your “ask”?
 - Yes/No question
 - What is your fallback ask?
- Draft talking points
- Decide who is doing what:
 - Introduce the issue
 - Present argument
 - Make the ask
 - Take notes
 - Answers any additional questions
- Get there early!



Lobbying: The Meeting



- Be polite, professional, and organized
- Introduce yourself to staff and wait to be called in
- Once seated, each person should introduce themselves
- Roles:
 - Person A – Introduces the issue
 - Person B – Make the argument for your ask
 - Person C – Make the ask
 - Person D – Takes notes
- What did the legislator say?
 - If yes, thank him or her
 - If no, go to your follow-up ask
- Ask if there is additional information needed (and then send it!)
- Thank the legislator and staff

Lobbying: Post-meeting



- Write a thank you note or email to the person you met with
- Follow up right away on any requests for additional information
- Debrief with your team after the appointment
- Exchange contact info
- Follow up via phone in a week
 - Thank them and reiterate your ask
- Track your issue (OLIS is a great tool for this)
- Is your issue, scheduled for a committee hearing?
 - Think about preparing written or oral testimony!

Questions?



- Contact Danielle Moser, Wildlife Program Coordinator
 - dm@oregonwild.org

